

THANKS A MILLION

The Elliott Family/ Sarjeant Company Limited donates \$1,000,000 to Royal Victoria Hospital's "I Believe" fundraising campaign.

The year was 1905. Downtown Barrie was vibrant and bustling, having been rebuilt after a devastating fire. The economy was strong thanks to a railway connection to Toronto. The town had a new post office, a new hospital, and the Grand Opera House was the place to be seen. Barrie was booming and local businesses were flourishing.

1905 was also the year the Sarjeant Companies in Barrie and Orillia were incorporated as The Sarjeant Company Limited, having already served the building supply and heating

seasonal resource - ice! Every winter, 200 to 300 men would cut blocks of ice from Kempenfelt Bay and Lake Couchiching, pack them in sawdust and deliver them by horse and buggy to local homes, and later, by freight car to Buffalo, New York. Coal was the new heating product at this time, replacing wood, and Sarjeant's Blue Dot coal was delivered through Simcoe by horse and buggy.

As the Great Depression was ending in 1938, Sarjeant began selling grain, flour, feed and farming supplies. Then, as the economy picked-up after the war, Sarjeant launched the ready-mix concrete business -- its mainstay even today.

In the '50's, people began to widely use fuel oil to heat their homes and Sarjeant began the transition from coal to oil. The company acquired oil tanks, pumps, stocks and equipment and today is the largest independent distributor of home heating oils, gas and diesel fuel in Simcoe County.

In 1970 the Sarjeant Company was purchased by the Elliott family, under the leadership of John Elliott, and so began a new era, one that would honour the company's proud history, while embracing an exciting future.

The Sarjeant Company expanded and updated its ready-mix concrete facilities to include ready mix plants in Barrie, Midland, Orillia, Brechin, Huntsville, Timmins, Iroquois Falls, Cochrane, Kirkland Lake, Hoyle, and Smooth Rock Falls.

By the '90's, Sarjeant was operating a fully-equipped modern concrete laboratory in Barrie, while a fleet of trucks delivered concrete throughout Simcoe County and beyond.

Sarjeant was also affiliated with Aberfoyle Springs Ltd., the largest privately owned bottled spring water supplier in Canada, located in Aberfoyle, Ontario and Hope, British Columbia.

So from coal to oil; ice to air conditioning; plaster to aggregate; horse-drawn buggies to tanker trucks; the Sarjeant Company has grown along with this region. And while it has enjoyed tremendous business success, that success comes with a corporate conviction that Sarjeant has a responsibility to give back to the communities that contributed to its achievements.

The company has pledged significant gifts to hospitals and recreation centres in Barrie, Orillia and Midland, innumerable charitable organizations, as well as Georgian College. Sarjeant's Custom Concrete Division in Timmins is also a contributor to northern hospitals and community ventures.

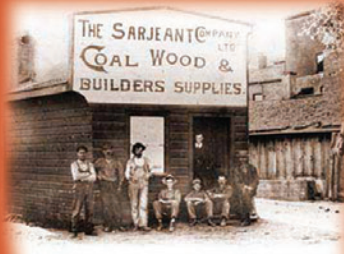
In the early 1900's, when Royal Victoria Hospital outgrew its 13-bed hospital and built a new facility on Ross Street, Sarjeant was one of the first local businesses to contribute. In 1989 when RVH launched its Building on a Century campaign to construct the Georgian Drive hospital, the Sarjeant Company pledged a generous \$500,000.

And today, as RVH prepares to expand the hospital and build the Simcoe-Muskoka Regional Cancer Centre, John and Margaret Elliott have donated \$500,000 and the Sarjeant Co. has donated \$500,000 for a total of \$1,000,000 to the I Believe fundraising campaign!

"We strongly believe in the value of contributing our time and resources to help our thriving communities continue to grow," says Sarjeant CEO Scott Elliott. "But this gift wouldn't be possible without the hard work and dedication of our 100+ employees, and the patronage and loyalty of our customers. Simply put, when Sarjeant products are purchased you share in the pride of knowing that you are helping your community too. So it is to our employees and customers, that we say **thank you!**"

The Sarjeant Company is committed to the communities it serves.

Thanks to all Sarjeant's hard working employees.....



In 1903 a new partnership was formed in Orillia with the retirement of Mr. Sanderson who was in a similar type of business. It marked the beginning of the Sarjeant Company of Orillia.



In 1905, the multifaceted Sarjeant Company Limited was in the ice business. In those days, the major method of refrigeration came from ice that was cut out of Kempenfelt Bay, stored in sawdust and delivered to local homes.



In the early years, wood was a major source of fuel. A cord of prime hardwood, cut and split, could be hand-delivered by horses for the sum of \$3.

needs of those communities for 25 years. Founders Walter and Samuel Sarjeant didn't realize it then, but their family business would go on to become an integral part of the fabric of Barrie, and one of the longest-serving companies in the city's history. In those days, the Sarjeant Company had its hand in almost every aspect of day-to-day life. It continued being the communities' principal supplier of building materials, and was heavily involved in real estate. Sarjeant also took advantage of a readily available,



- Pictures Missing
- Aaron Laycock
 - Fred Tiee
 - Danny Keetch
 - Leon Maloney
 - Mike Townsend
 - Kim Pain
 - Paul Marchildon
 - Jami Watt
 - Kelly Welner
 - Merle McKnight
 - Gord Wells
 - Bert Carruthers
 - Bob Pearson
 - Amanda Elliott
 - Rick Kelly
 - Dave Sherman
 - Brandon Elliott



15 Sarjeant Drive Barrie, ON L4N 4V9
(705) 728-2460
www.sarjeantco.com