



John Orvil Elliott

Born in Toronto in 1931 and educated at Upper Canada College, John O. Elliott spent years learning his trade in the construction industry before starting his own company, Elliott Mobile Mix in the early 1960's. With the success of this, John founded Custom Concrete in 1964 which quickly became dominant in Southern and Northern Ontario, allowing it to grow to be the largest, privately owned ready mix concrete company in Canada.

In 1970 the Elliott family acquired The Sarjeant Company. At the time, Sarjeants had only two offices – Barrie and Orillia. This precipitated the beginning of an inspiring new era for the then 81 year old Sarjeant Company, one that would honour its rich history while embracing an exciting future.

Under the leadership of John, The Sarjeant Company quickly expanded and updated its ready mix concrete facilities to include plants in Barrie, Midland, Orillia, Brechin, Huntsville, Timmins, Iroquois Falls, Cochrane, Kirkland Lake, Hoyle, and Smooth Rock Falls, along with a fully-equipped, modern concrete laboratory in Barrie – the only one in Simcoe County.

In 1985 Custom Concrete was sold but John retained ownership of The Sarjeant Company and Custom Concrete (Northern), now a division of Sarjeants, operating in Northern Ontario.

John was a strong believer in giving back to the community. Some of John's and wife Margaret's personal donations include \$500,000 to the RVH Simcoe-Muskoka Regional Cancer Centre, and \$1 million to Georgian College's new Health and Wellness Centre. This conviction to give back to the community is firmly ingrained in The Sarjeant Company's culture today, and is now strongly held by Sarjeant's CEO and John's son, Scott Elliott.

John was a man who was passionate about all things in business and community, but even more passionate about his family, and will be deeply missed by his wife, his children and his grandchildren.

John O. Elliott passed away peacefully at his home in Midhurst on the evening of June 19th, 2012, while in his 81st year. His vast legacy will continue to live on through his family as well as through The Sarjeant Company as we know it today.
